

Lottery millionaires each fund six jobs a year

Level 3 • Advanced

1 Warmer

- When was the last time you bought a lottery ticket?
- Have you ever won anything on the lottery?
- How much is one million British pounds in your currency?

2 Find the information

- Write at least five things that you think people who win more than £1m in the lottery are likely to spend the money on.
- Compare your suggestions to the results given in the article.

3 Key words

Write the key words from the article next to the definitions below. Then find the words in the article to read them in context.

anticipate
launch

commission
milestone

Exchequer
mortgages

GDP
opt for

jackpot
residence

- a large amount of money that someone wins in a game involving money

- an occasion when a company starts selling a new product or service to the public _____
- the total value of the goods and services that a country produces in a year, not including income received from money invested in other countries _____
- a name given to the British treasury, the government department responsible for a country's financial matters

- legal agreements in which you borrow money from a bank in order to buy a house. You pay back this loan back by making monthly payments _____
- to officially ask for a piece of work to be done for you _____
- an event or achievement that marks an important stage in a process _____
- a house or other place where someone lives, especially a large house used by an important person _____
- to make a choice or decision from a range of possibilities _____
- to think that something will probably happen _____

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Lottery millionaires each fund six jobs a year, study shows

3,000 £1m-plus winners have created another 3,780 millionaires among family and friends and contributed £750m to GDP

Caroline Davies
22 October, 2012

- 1 The balls have dropped down the chute and all six numbers match, so it's time to buy that Audi, book the holiday in the US and phone the estate agent. At least, that's what most lottery millionaires do, according to an analysis of spending and investment by jackpot winners.
- 2 Since its launch in 1994, the lottery has created 3,000 millionaires who have won more than £8.5bn in total, at an average of £2.8m each. The trickle-down effect means that between them they have created a further 3,780 millionaires among their children, family and friends, according to the authors of the study, Oxford Economics.
- 3 Most winners (59%) give up work straight away, but 19% carry on doing the day job and 31% do unpaid voluntary work. The good news for the economy is that 98% of winners' spending remained in the UK. Through their spending on property, vehicles and holidays, it is estimated that each winner keeps six people in a full-time job for a year.
- 4 Winners have contributed almost £750m to gross domestic product (GDP), and generated more than £500m in tax receipts for the Exchequer. The bulk of the money went on property, with £2.72bn spent on winners' main properties, and £170m in paying off existing debt and mortgages.
- 5 Maintaining income was a priority, with £2.125bn spent on investments. Gifts to family and friends accounted for £1.17bn, and £680m was spent on cars and holidays.
- 6 The study, commissioned by Camelot, the operators of the UK National Lottery, to mark the 3,000-winners milestone, was based on research from 100 £1m-plus winners. It found that in total the 3,000 winners have purchased 7,958 houses or flats in the UK, or 2.7 each, spending £3.3bn. Most winners (82%) changed their main residence, spending an average £900,000.
- 7 The new home is likely to come with a hot tub, with almost a third (29%) putting that on their shopping list. A walk-in wardrobe was a must for 28%, almost a quarter (24%) opted for a property behind electric gates, and 22% had a games room, with 7% installing a snooker table.
- 8 Larger properties need maintaining, and 30% of winners employed a cleaner and 24% a gardener. A small proportion (5%) employed a beautician.
- 9 Audis were the favourite cars of 16% of winners, with Range Rovers and BMWs also popular purchases (11% each), as well as Mercedes (10%) and Land Rovers (5%). Winners spent £463m on 17,190 cars, with the average price of their favourite being £46,116.
- 10 Holidays were also a priority. The majority (68%) choose five-star hotels overseas. The US was the favoured destination for 27%, followed by the Caribbean (9%). Closer to home, however, UK caravan sales have benefited. Over the past 18 years, 10% of millionaires have bought a caravan, generating sales worth about £7.4m.
- 11 Some winners (15%) have started their own businesses, 9% have helped others to do so, and 6% have invested in or bought other people's businesses. Businesses started or supported by lottery winners employ 3,195 people, according to the study.
- 12 Andy Logan, author of the report, said: "The effect of a win spreads much further and wider than we anticipated. Not only does it transform the lives of friends and family, but each win has a measurable effect on the UK economy, especially with so much of it being spent in the UK. The use of each win creates a ripple effect across this generation and very often the next."

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4 Comprehension check

Write questions that provide these answers. Do not copy from the article; use your own words!

1.? 29%
2.? 82%
3.? 98%
4.? 15%
5.? 68%
6.? £46,116
7.? £3.3bn
8.? £2.125bn
9.? 3,195
10.? 3,780

5 Expressions

a. Look at these expressions and discuss what they mean. Use them in sentences of your own.

the day job

a must

the bulk of the money

b. Find three expressions with the word *effect*. Discuss their meanings.

1. _____ - _____ effect
2. _____ effect
3. _____ effect

6 Discussion

- *An individual win*
What would you do if you won £1m in the lottery?
- *A syndicate win*
Your class formed a syndicate and won £1m in the lottery. Decide what you will do with the money. Make suggestions and vote on them.

7 Webquest

Find the song 'Who wants to be a millionaire?' on the internet, sung by Celeste Holm and Frank Sinatra.

- Which film did it originally feature in?
- Who wrote it?
- Watch the video, listen to the song, find the lyrics and sing along (if you want to).

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KEY

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Teacher's note: Make a note of the current exchange rates between your students' currency/currencies and the British pound (GBP) before you go to class (or know where to access them while in class).

2 Find the information

b.

popular purchases: cars, caravans, holidays, gifts to friends and family, property (behind electric gates, with a hot tub, walk-in wardrobe, games room), businesses, investments

3 Key words

1. jackpot
2. launch
3. GDP
4. Exchequer
5. mortgages
6. commission
7. milestone
8. residence
9. opt for
10. anticipate

4 Comprehension check

Possible answers

1. How many winners had a hot tub installed in their new house?
2. What percentage of winners moved house?
3. How much of the money they spent stayed in the UK?
4. What percentage of the winners have started their own businesses?
5. What percentage of winners stayed in five-star hotels when they went on holiday abroad?
6. What was the average price of a winner's favourite new car?

7. How much money have the 3,000 millionaires spent on property?
8. How much of the winnings was invested?
9. How many people are employed as a direct result of lottery winnings?
10. How many further millionaires have been created due to the winnings?

5 Expressions

a.

the day job = someone's main job

a must = something that you definitely need in a particular situation

the bulk of the money = the largest part of the money

b.

1. trickle-down effect relating to the belief that people at the lowest level of society or an organization always benefit from the money or advantages that people at the highest level have
2. measurable effect a noticeable change whose results can be calculated
3. ripple effect a situation in which one thing causes a series of other things to happen